



Pens for Kids

One of the many ways in which Rezidor is promoting Responsible Business is by donating 20,000 pens to children in Africa. Together with Cornerstone, the Radisson Blu Hotel in Kuwait and Riyadh are just two of the hotels to get actively involved in the Pens for Kids campaign - a volunteer-based project to support the poor children of Africa by removing one of the hurdles to an education - the cost of a pen!

For want of a pen...

In many countries in Africa, kids can only dream of an education, as parents cannot afford to send them to school. The main obstacles are often school fees, school uniforms, or that the children need to work to help support the family. In Kenya, education is free, but lack of income, uniforms and school utensils like pens are still big hurdles to overcome.

Pens for Kids is a non-profit organisation launched in Denmark with the goal of giving kids in Africa the chance to get an education by providing them with the most basic tools: pens! To raise standards of living, make informed decisions, and have a greater freedom of choice requires education. The hope for the future in Africa is through education.

To find out how you can help, please visit:

www.pensforkids.dk
www.pensforkids.com or
www.pensforkids.co.uk

